

GUIDELINES FOR POSTER ARTWORK

DEADLINE FOR SUBMISSION OF ARTWORK IS JUNE 21, 2024

1. The theme of the poster must equally reflect the history or present-day operation of both the shrimping and petroleum industries or festival activities.
2. The overall paper size will be 12" wide and 24" in height overall. You must leave 1/4" white border surrounding the original within the total size.
3. Poster **MUST** be designed vertically. Horizontal or landscape will be disqualified.
4. In the placement of lettering on the poster, **DO NOT** place lettering flush with the white border.
5. Design your poster so the personal signature and numbering can be done either on the poster background or the white border around the poster when printed. The decision as to where to sign will then be made after printing.
6. Your original must be on a smooth illustration board, Blanco board or a good grade of art paper suitable for quality reproduction by the printer. **DO NOT** design on a heavily pebbled surface. **Please provide a digital reproduction in .pdf form with your submission as well.**
7. Artists must also include a 2" x 2" pin design that corresponds to their poster design. Please note that your pin design may be chosen even if your poster is not selected. The pin design winner will receive an award of \$100. **Please provide a digital reproduction in .pdf form with your submission as well.**
8. You must include in the design the following language:
 - a. **89th Louisiana Shrimp & Petroleum Festival**
 - b. **Labor Day Weekend 2024**
 - c. **Morgan City - Berwick – Patterson**
9. The winning artist will be expected to do the following:
 - a. Sign and number 250 posters from 1 to 250; and sign an additional 250 with Member Edition indicated on each. **You will be instructed as to where to sign once posters are printed.**
 - b. You will be invited to attend the unveiling of the official 89th Festival poster once a date and location have been determined. You will also be invited to other events throughout the year.
 - c. Acknowledge that the selected design is the property of the Festival, to be used by the Festival as it deems appropriate.

For any further information contact: Hailee Thomas (985) 385-0703 or at info@shrimppandpetroleum.org

MAIL ARTWORK TO:

PO BOX 103, MORGAN CITY, LOUISIANA 70381

OR BRING TO:

FESTIVAL OFFICE, 715 SECOND STREET, MORGAN CITY, LA., 70380

\$500.00 WILL BE AWARDED TO THE ARTIST OF THE SELECTED DESIGN